

TIER II - CERTIFIED U.S. GOLD

# INVESTMENT GRADE PRE-1933 GOLD COINS



**AUSTIN**  
RARE COINS & BULLION

## Unique Advantages of Pre-1933 Gold Coins

### Looking Beyond Ordinary Bullion

We're extremely bullish on metals long-term and confident they will provide the economic hedge, privacy, financial security, and profit potential investors seek.

We agree with the projections of many analysts that gold could easily double in value as a result of unprecedented global debt and money creation. Yet, for all the positives in owning bullion, profits are anchored and limited to the percentage increase of the spot price.

Ordinary bullion offers no opportunity for leveraged gains over and above the gold move. However, there is a segment of the gold market that offers a perfect solution— Investment Grade Pre-1933 Gold Coins.

### Popular-Dates vs. Rare-Dates

To be clear, we're not discussing rare-date coins, but instead their popular-date counterparts. The difference between these two sub-segments of the Pre-1933 U.S. gold market is easy to understand.

Both include coins from the same era with the same designs. The difference is coins from certain years or mint marks are very scarce, hence the name "rare-dates."

Conversely, there are also gold coins with a far greater number of known survivors from high mintages or high survival rates, which we recommend to our clients as investment quality coins.

### Affordable Classic U.S. Gold Coins

With prices typically ranging from \$600 up to \$2,500 per coin, Investment-Grade Pre-1933 Gold offers an excellent bridge between ordinary gold bullion and more expensive types of truly rare U.S. gold coins.

Pictured on the cover are two U.S. gold type sets that are popular and affordable coins to start with today. The top row shows a typical four-coin Liberty Head Set graded by NGC from the late 1800s to 1907.

The bottom row shows a four-coin Indian Head Set graded by PCGS in Mint State 64, minted from 1907 to 1933. These two sets consist of the most popular design types of Investment Grade U.S. Gold traded in the marketplace today.



*Coins like this \$10 Indian in MS-63 can sometimes gain in value even in a falling gold market due to strong supply and demand fundamentals.*

### Gold Bullion With Muscle

If you believe current gold prices offer a fantastic opportunity to start or add to your precious metals holdings, then you should strongly consider this area of the coin market.

Certified Pre-1933 U.S. Gold offers rarity, a close correlation with the price of gold, and seems to be undervalued at today's levels when compared to prices during the past several years.

While we don't advise focusing entirely on Pre-1933 Gold Coins, the fact is they often add leverage in a rising gold market and the possibility to gain even when gold is falling. That's why we refer to this as "gold with muscle."

Popular-Date Gold is ideal when building a balanced and diversified metals portfolio. The key is working with a knowledgeable firm who understands and realizes the best opportunities and when to take advantage of them.

# THE KEY TO LEVERAGING YOUR HOLDINGS

## Understanding the Market

To help you get started, our Austin Advisors have compiled a list of basic facts about Investment Grade, Pre-1933 U.S. Gold Coins.

- **Original Face Value**– Popular-date gold coins come in four denominations of \$20, \$10, \$5, and \$2.5 with gold content from about an ounce to an eighth of an ounce.
- **Design Types**– 1907 is the key year separating the two major design types. Prior to 1907, the Liberty Head design was put on all four denominations until the switch was made to the \$20 Saint-Gaudens. The \$10, \$5, and \$2.5 Indians exhibit Native American motifs.
- **Independent Grading Services**– Professional Coin Grading Service (PCGS) and Numismatic Guaranty Corporation (NGC) set the standard for the grading of Pre-1933 U.S. Coins. These third-party firms assign a numeric grade designating a coin's state of preservation, with a 70 being a perfect coin. Any coin grading MS-60 (Mint State) and higher is in uncirculated condition. We typically recommend Popular-date gold coins in the investment grade range from MS-62 to MS-66, for the best values and upside potential at the moment.
- **Packaging**– All PCGS and NGC graded coins are sonically sealed in plastic holders called “slabs” along with their grading certificate. These coins can only be removed by cracking open the slabs. (See *Anatomy of a Certified Coin*, to the right.)
- **Certificate of Grading and Authenticity**– The “cert” is sealed in the slab with the coin and displays all of its biographical information– what year and mint it was made, denomination, type, grade, plus a bar code that registers it with the grading service.

Establishment of the NGC and PCGS official grading scale, sealed slabs, and a guarantee of authenticity are all critical components of the system developed nearly 30 years ago. This moved U.S. rare coins from the arena of a coin hobby into an investment market. Today, this gives us and our clients the confidence and security needed to actively participate in the Pre-1933 Gold Market.

## Where Did All the Coins Go?

*In the early days of the United States, our forefathers used gold and silver coins as currency.*

*As the coins circulated throughout the economy, most were worn down (much like today's pocket change.) At that time, they could have been melted down and made into new coins by the U.S. Mint or melted down for bullion bars.*

*At the height of the Great Depression in 1933, the U.S. Government ceased minting gold as currency and recalled all outstanding coins held by banks, businesses, and private citizens.*

*Sadly, most gold coins were melted down into bars to pay foreign debts. As a result, the supply of Pre-1933 gold coins, particularly those in uncirculated condition, was decimated.*

*Every rare coin we handle today managed to escape the great gold confiscation of 1933.*

## Anatomy of a Certified Coin



*This popular \$20 Saint Gaudens contains .9675 oz. of pure gold and is a perfect way to get started in the Pre-1933 market.*

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## Excellent Fundamentals

Here are the main reasons we feel you should consider Pre-1933 U.S. Gold Coins.

- **Diversification**– A critical strategy for investors that makes the most sense is to spread your exposure across market segments that reduces risk and increases the strength of your portfolio as well as potential for profits.
- **Fixed and Limited Supply**– Because no more will be produced, U.S. Investment Grade Gold can rise in value quickly when demand overwhelms supply. Therefore, Pre-1933 U.S. gold adds a greater insurance policy to your bullion as well as better upside potential.
- **Safety from Confiscation**– It's impossible to say how likely such an action is or how it would be executed, but it has happened before. In such an event, we believe Pre-1933 U.S. Gold Coins have the best chance of being exempt from confiscation due the fact that they're valued above their gold content.
- **Strong Demand**– Pre-1933 U.S. gold coins are in demand by both collectors and investors with new buyers from both categories consistently entering the market.
- **Solid Value at Current Levels**– No one can be certain what the future holds, but, as with stocks, a critical strategy in acquiring U.S. Investment Grade Gold is value. We recommend coins we believe offer not only excellent long-term upside potential to their previous all-time highs, but also appear undervalued in today's marketplace. A sudden surge in demand can quickly wipe out supplies and cause prices to rise.

It's important to take advantage of the excellent values in U.S. Investment Grade Gold Coins before a sudden surge in demand pushes prices higher.



Let An Austin Gold Advisor  
Help You  
With Your Goals & Objectives!  
**CALL TODAY!**  
**1-800-928-6468**

## Raw (Uncertified) Pre-1933 U.S. Gold

At times we also recommend "Raw" Pre-1933 U.S. Gold Coins. These are an exception to the rule of grading and certification. Raw gold coins still display attractive eye-appeal but are typically in a lower quality than their investment-grade, certified counterparts.

They are not certified and graded by PCGS or NGC and generally trade closer to their intrinsic gold content. While they aren't certified, our Buying Trust inspects them to make sure they are in-line with their implied grades and prices.

Due to a constantly changing marketplace, premiums on certain items can change rapidly. When we refer to premiums, we are discussing the amount it costs over and above the melt value of these coins.

It's best to acquire uncertified Pre-1933 gold when premiums are low, or close to bullion value, and it's best to sell when premiums are higher.

This interesting strategy makes raw gold an ideal sub-segment for further diversification within the Pre-1933 U.S. Gold Market. Some advantages include:

- Larger coins (\$20s and \$10s) offer a higher gold content and perfect exposure to rising gold prices, just as you would expect with modern bullion.
- Price-points that normally fall between modern bullion and their investment-grade, certified Pre-1933 counterparts, offering value because they can be acquired for prices close to their gold value.
- Fixed and limited supply which still means better prospective profits than modern gold bullion alone.
- Greater safety from potential government confiscation.



*\$20 Liberty Gold Coin - Extremely Fine Quality - Left*  
*\$20 St. Gaudens Gold Coin - Extremely Fine Quality - Right*